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www.linkedin.com/in/
navneetbhushan (LinkedIn)
www.springer.com/business/
operations+research/
book/978-1-85233-756-8 (Other)
innovationcrafting.blogspot.com
(Blog)
www.crafitti.com (Company)

Top Skills

Innovation Management
Strategy
Entrepreneurship

Languages

Hindi

Publications

Exploring Multiple Energy Futures –
Using Patent Trends, TRIZ, Scenario
Writing and AHP

Designing Ultra Large Scale
Systems – Can Lean Inventive
Systems Thinking Help

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Navneet Bhushan

Founder, Director at Crafitti, Advisor at AcclivisTech and Innovation
Advisor at InnolIntelGlobal
Bengaluru, Karnataka, India

Summary

- Close to three decades of experience in Business, Scientific and Technological fields in commercial and government organizations

Innovation Researcher, Consultant and Trainer

- Lean Expert and Consultant – Process re-engineering, Global Product Management, Software Development, Global IT Services. Solutions on Set-Based Concurrent Engineering (SBCE),
- A pioneering initiative to apply Lean principles in software development (Harvard Business School Case, Lean at Wipro Technologies, #9-607-032, Oct2006)
- TRIZ (Theory of Inventive Problem Solving) Expert
- Creator of Innovation Crafting Framework
- Creator of System Complexity Estimator - System Change Impact Model – A Unique methodology for analyzing complexity contribution in large scale systems - Presented an application at TRIZCON 2008
- Creator of Innovation/IT Value Framework using the AHP with Balanced Score Card (BSC)
- Large Scale IT Project/Product Management Consultant
- Comprehensive consultancy experience in Innovation, Strategy and Operational Excellence
- Trained More than 1000 senior and middle executives in multi-national organizations in TRIZ, Lean and Patent Portfolio Management
- Author and Speaker on Global impact of Technologies, Strategy and Innovation
- Principal author of Strategic Decision Making-Applying the Analytic Hierarchy Process, Springer, London, Jan 2004.
- more than 60 technological, technical and business publications – International and National Conferences and Journals
- Known expert in Intellectual Property Rights – especially Patents – Interviewed on India's National Television as a Patent Expert

Associate editor the International Journal of Analytic Hierarchy
Process [http://www.ijahp.org/index.php/IJAHP/about/
editorialPolicies#custom0](http://www.ijahp.org/index.php/IJAHP/about/editorialPolicies#custom0)

Specialties: I design solutions for problems faced by organizations.
These are not ivory tower philosophical theories, but feasible,
actionable, executable, results oriented operational answers to these
problems.

Experience

Crafitti Consulting Private Limited

Founder Director, Co Crafter

May 2008 - Present

Bengaluru, Karnataka, India

CRAFITTI offers to assist, collaborate, design and develop, solutions for the
businesses across domains and around the world so that they succeed in the
rapidly expanding Globalizing Innovation Complexity (GIX).

When ideas are empowered, organizations succeed and grow. CRAFITTI
frameworks have been hand crafted for complex business problems by
synergizing multiple science based methodologies. First time ever - all these
frameworks are offered together as comprehensive solution to business
problems faced by enterprises in Global Innovation Complexity (GIX) that we
all are facing.

Our Services

Business Strategy Formulation & Tracking

Product Strategy Formulation and Tracking

IT Strategy and Business Alignment

Opportunity Finding - for an Idea/Product

Patent Portfolio Management

Technological Alternatives to a Patent

Outsourcing/Off shoring

Innovation Management

Strategic Insights

AcclivisTech

Advisor

April 2019 - Present

Pune Area, India

Acclivis Technologies is a high-end services company managed by technically qualified professionals with collective experience of more than 200 man-years in product engineering services with custom solutions to meet the client requirements.

Innointel Global

Innovation Advisor

April 2019 - Present

Bengaluru Area, India

At the Convergence of Digital & Physical dimensions

Delivering Solutions to problems around Unstructured Data, Embedded Systems and CyberSecurity leveraging Neo4j property graph.

Hexaware Technologies

Vice President & Head -Innovation Labs

September 2007 - May 2008 (9 months)

Wipro technologies

Principal Consultant

November 2004 - July 2007 (2 years 9 months)

CREAX Information Pvt Ltd

CEO

August 2003 - September 2004 (1 year 2 months)

Philips

Technology Specialist

January 2003 - August 2003 (8 months)

Infosys Technologies (SETLabs)

Senior Research associate

December 2000 - January 2003 (2 years 2 months)

DSQ Software

Consultant

November 2000 - December 2000 (2 months)

I was a consultant looking at the newly established Network management Group. Which we expanded into a team of about 10 people starting from scratch

ISSA / DRDO

Scientist

March 1990 - November 2000 (10 years 9 months)

Delhi Area, India

joined as Scientist B in 1990 and left as Scientist D in year 2000.

Education

National Law School of India University

PGDIPR, IPR · (2004 - 2005)

GO - The Hague

Diploma Patent Analysis, Patents · (2003 - 2003)

Indian Institute of Technology, Madras

MTech, Computer Science and Engineering · (1995 - 1997)

University of Allahabad

MSc, Software Science · (1987 - 1989)

Delhi University

B.Sc (Hons), Physics · (1984 - 1987)